

12d[®] Tech Forum 2021

Sponsorship Prospectus

Online Event
19 – 21 October 2021



Theme: Beating the Project Clock

#12dTechForum



12d[®] Model



12d[®] Synergy

About the 12d Tech Forum 2021

The 12d Tech Forum is a major three-day online industry summit, connecting 2,500+ engineering and construction professionals to learn, innovate, and be inspired.

After a sold-out 2018 event, the 12d Tech Forum is returning virtually on 19 – 21 October 2021, held on a professional online event platform.

The event will host our largest ever agenda: over 50 hours of content across 150+ in-depth sessions covering all aspects of civil & digital engineering, surveying & construction, three waters, land development, data management, and leadership.

All session will be recorded, and the virtual event platform will be open for 12 months after the event for registrants to watch content on-demand.

Event Highlights

- **2,500+ registrants so far**
- **300+ companies represented**
- **50+ hours of content; 150+ sessions**
- **60+ world-class speakers**

Reasons to Sponsor

1. Direct access to 2,500+ engineering & construction professionals
2. Lead generation and sales with a highly targeted audience
3. Build relationships with virtual networking sessions
4. Brand awareness & industry engagement
5. Thought leadership content
6. Provide support & training to existing clients
7. Engage directly with thousands of 12d users

Audience Breakdown

The 12d Tech Forum is attended by thousands of engineering and construction professionals from Australia, New Zealand, and abroad, including:

Civil Consultancies (Tier 1, 2 & 3)

- Designer/ Engineer
- Lead/ Principal Designer
- Digital Engineer
- Design Manager
- CAD Draftsperson
- CAD Manager
- Project Manager
- Office Manager
- Director/ Manager/ Associate/ C-Suite
- Managing Director/ Owner

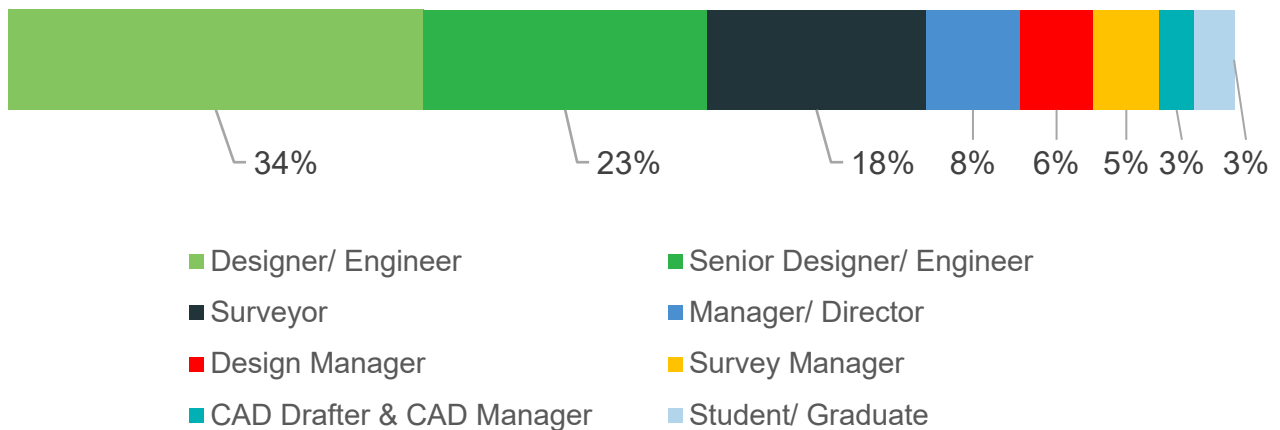
Surveying & Tier 1 Construction Firms

- Surveyor (Land & Construction)
- Engineering Surveyor
- Senior Surveyor
- Survey Manager
- Data Manager
- Project Manager/ Coordinator
- Director/ Operations Manager/ General Manager

Government & Councils

- Civil Designer/ Engineer
- Design Manager
- Lead Designer
- Project Engineer
- Surveyor/ Survey Coordinator

Audience Breakdown by Role



Sponsorship Packages	Starter	Premium
Price (AUD)	\$2,000	\$5,000+
Complimentary Training Passes \$149 RRP ea.	2	Unlimited
Virtual event booth (Welcome image/ video, description, hand-outs, booth chat & meetings, 12 months access)	✓	✓ priority placement
Virtual networking (3x 60-min sessions)	✓	✓
Direct messaging & meetings with attendees	✓	✓
Sponsorship		
Logo inclusion on event website (12dtechforum.com)	✓	✓ premium placement
Logo inclusion on Sponsors slide (shown during opening talk daily)	✓	✓ premium placement
Logo inclusion on event waiting screen (shown between talks)		✓
Logo inclusion on event email communications		✓
Acknowledgement during opening talk daily		✓
Logo inclusion on event agenda PDF		✓
Social media announcement welcoming you as sponsor posted to our social channels		✓

12d Innovation Awards Sponsor

Additional sponsorship opportunity, included as an add-on to the above options.
 Exclusive – only ONE available.

Price (AUD)	\$3,000 add-on (1 only)
90 second promotional video played during the Innovation Awards presentation	✓
Logo inclusion on all 12d Innovation Awards email communications	✓
Logo inclusion on 12d Innovation Awards webpage	✓
Logo inclusion on event waiting screen (shown between talks)	✓
Logo inclusion on event agenda PDF	✓
Logo inclusion on an Innovation Awards PowerPoint slide	✓
Social media post welcoming you as the Innovation Awards sponsor	✓
Acknowledgement as Innovation Awards sponsor during the awards presentation	✓
Opportunity for inclusion of hand-outs during Innovation Awards presentation (i.e. brochures, flyers)	✓

Contact Us

Interested in sponsoring the 12d Tech Forum 2021? Get in touch with our team below:

techforum@12d.com | +61 (02) 9055 4636

Previous Sponsors Include...



12d[®] Tech Forum 2021

The logo for the 12d Tech Forum 2021. It features the text "12d[®] Tech Forum" in a bold, dark blue font, followed by the year "2021" in a white, 3D-style font. To the right of the year is a white 3D cube icon.

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